

UMC 2017: Brief Introduction of the BDI

The BDI is the umbrella organization of German industry and industry-related services. It speaks for 36 trade associations and more than 100,000 enterprises with around 8 million employees. Membership is voluntary. 15 organizations in the regional states represent the interests of industry at the regional level.

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Seite
1 von 1

German industry is in the vanguard for research and development, innovations and exports. This is how enterprises and Germany stand their ground in international competition. Europeanization, internationalization, and digitization work to accelerate all the various developments in the economy and an attractive location like Germany has to adapt to them.

The BDI represents the interests of very varied branches of industry and industry-related services vis-à-vis governments, NGOs, civil society, and academic institutions. In explaining how business works, the BDI highlights the impact economic policy has on society.

The BDI offers information and economic policy consultations on all issues relevant for industry, thus granting support for enterprises engaged in global competition. The BDI has a wide-ranging network in Germany and Europe, on all important markets and international organizations.

The potential of marine mineral resources is of great interest for German industry. The BDI therefore supports efforts to make use of the vast potential of successful deep-sea mining operations. Further information can be accessed [here](#)**.

** Link to the BDI-Strategy Paper: “The opportunities of deep-sea mining for Germany’s raw material strategy”

The DeepSea Mining Alliance as the local host is happy and proud to get the opportunity to held the UMC 2017 in the premises of the BDI headquarter in Berlin.

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<http://english.bdi.eu/search/?id=684&L=0&q=deep+sea+mining#/publication/news/the-opportunities-of-deep-sea-mining-for-germanys-raw-material-strategy/>

**Bundesverband der
Deutschen Industrie e.V.**
Mitgliedsverband
BUSINESSEUROPE

Telekontakte
T: +493020281488
F: +493020282488

Internet
www.bdi.eu

E-Mail
H.Klencke@bdi.eu